

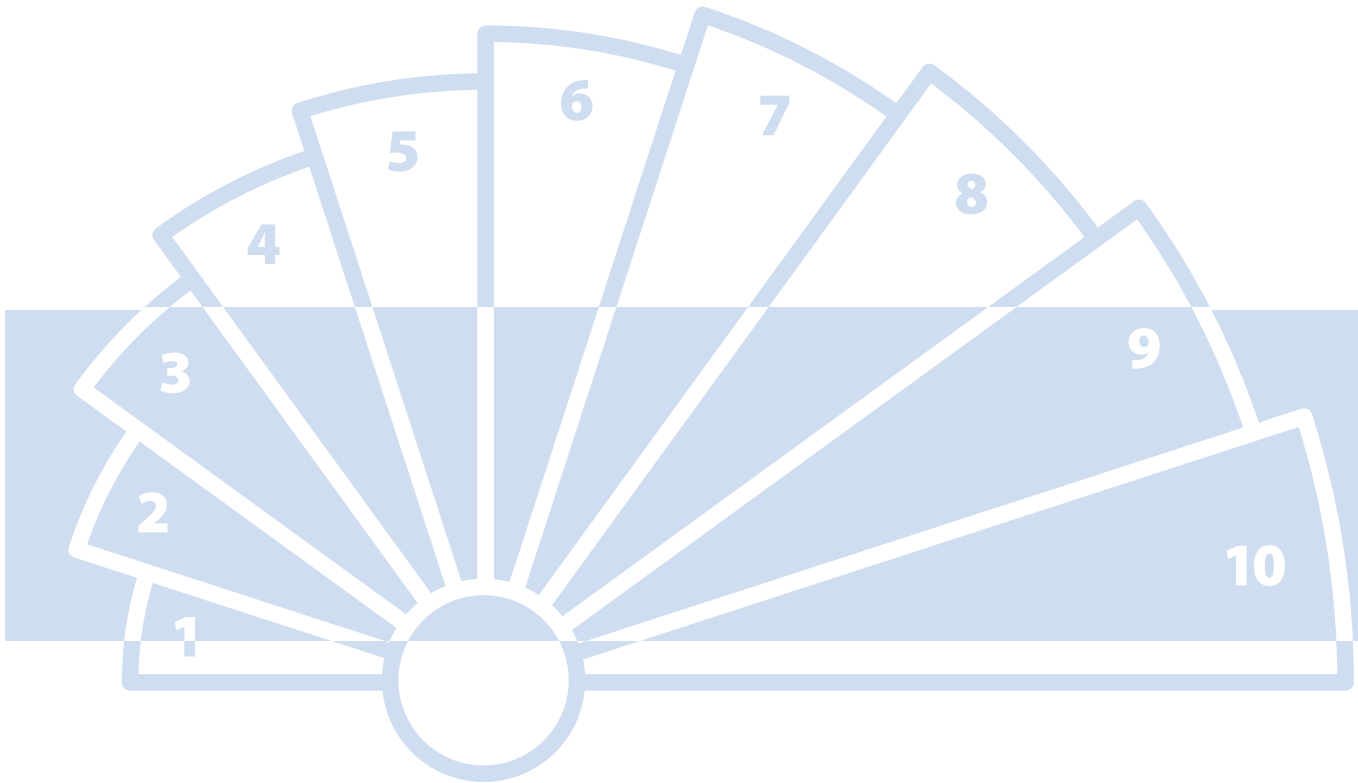


TOP 10 REASONS TO ADOPT LOADSPRING

In 2021, enterprises are accelerating their cloud adoption and formalizing their digital transformation. So says a [study from Flexera™](#) that also states that 36 percent of enterprises spend more than \$12 million per year on public clouds and that 90 percent of enterprises expect cloud usage to exceed prior plans due to COVID-19.

What makes you want to adopt the cloud? Perhaps it's because you want better business results, higher stakeholder satisfaction, reduced burden on internal IT resources, and you believe the cloud can be the means to get them. That's how we see things at LoadSpring. Your goals come first. We make LoadSpring suit your business requirements, not vice versa.

Let's see point by point why LoadSpring can align so well with your needs.



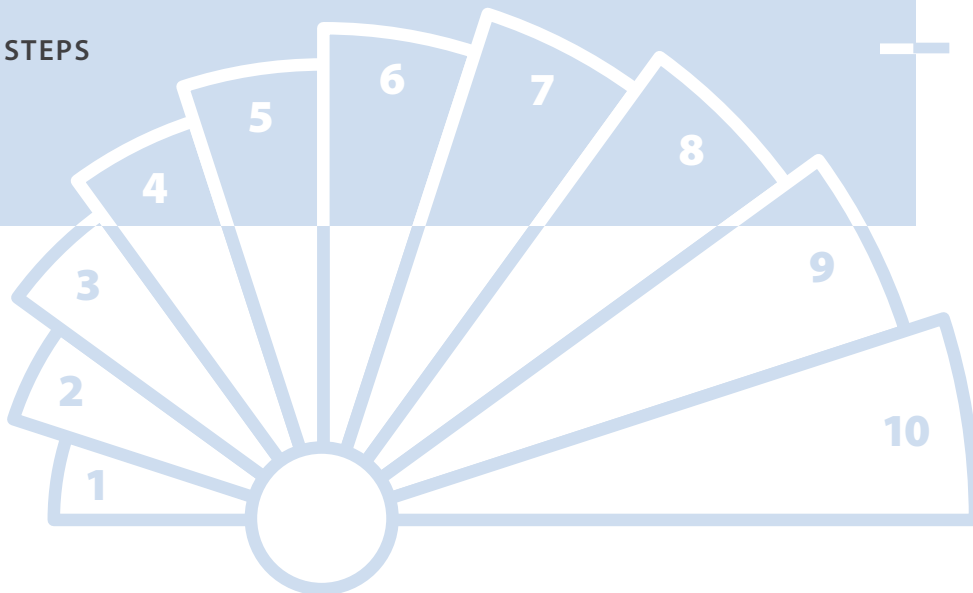
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TOP 10 REASONS FOR YOU TO ADOPT LOADSPRING

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SECURITY

Security is in our DNA. It is designed into LoadSpring. We apply a comprehensive zero-trust policy with an 8-step security process. Our SOC2 Type II certification is additional, independent proof of our ability to keep your data and apps secure.

SUPPORT

A question? A problem? Supporting the cloud can get complex really fast. You need to know that answers and solutions are just a call or a mouse click away. LoadSpring engineers are experts in infrastructure, applications, including your own apps that we host for you, and best practices. We also fine-tune our managed cloud services to your specific needs. Above all, you get rapid response and support with one point of contact to assist you with everything.

TIME TO VALUE

The faster you get cloud services with software integrated and deployed, working to achieve your goals, the better it is for everybody (except your competitors). At LoadSpring, the deployment of new apps can be within days or less. Our goal is to help your team respond quickly and efficiently to new projects with new technology so you can get started as soon as possible. Our in-depth app knowledge, bulk-provisioning, and integration expertise are just some of the capabilities you can leverage with us saving internal resources to empower mission-critical innovation.

ALIGNMENT

Business and project needs can change in the blink of an eye. Fortunately, a centralized project solution for all your project lifecycle apps streamlines your commercial alignment and is a core feature of LoadSpring. Need to change apps halfway through a project? With LoadSpring, you can easily flex and reconfigure to increase and decrease users. [Scheduling](#), [contract management](#), [BIM/CAD](#), [estimating](#), [geospatial](#), and [other applications](#); we can host and support them for you quickly and efficiently.

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INSIGHTS

We also help you improve your project margins and returns on investments. LoadSpring has built-in business intelligence cloud reporting, featuring our advanced project intelligence tool, ProjectINTEL™. This solution enables you to streamline your development and access actionable project insights from legacy project data with a vision towards AI/BI predictive analytics capabilities. With an Executive Dashboard built directly into LoadSpring, stakeholders can see hot issues across projects on one screen. Ready-to-play KPI toolsets give you insights to go. Optionally, choose custom BI dashboards powered by data from multiple applications. Either way, you can make better, faster business decisions.

GUARANTEED UPTIME

Robust availability of the apps powering your project business is essential for your users, your customers, your partners, and all your other stakeholders. With LoadSpring, you get guaranteed uptime and automated performance monitoring, with rapid and effective recovery options if you need them.

APP PERFORMANCE

Our goal is to make every application perform like a star. We also make sure we know precisely which type of performance gains you need, whether it's faster compute, larger bandwidth, quicker data access, or lower latency. Then we apply our LoadSpring expertise and performance monitoring to make it happen and stay that way.

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APP EVALUATION SANDBOX

At LoadSpring, we know how helpful it can be to “try before you buy.” We can set up an application evaluation environment to help you confirm that the apps will do the most for your business. You can choose from a vast range of software for your project activities and ongoing digital transformation, confident that LoadSpring has the hosting solution you need.

DYNAMIC RATIONALIZATION

Cloud and application investments need to be right-sized for your business. It must keep pace with demand but without software bloat or asset overprovisioning. LoadSpring lets you dynamically monitor users, applications, and architecture. You can then dynamically rationalize to make the user count, adoption, and resources match requirements and expectations always. CIOs will instantly recognize dynamic rationalization as an efficient cost-saving benefit.

COMPETITIVE ADVANTAGE

By offloading support and maintenance from your team, LoadSpring helps you focus on creating strategic value. Your IT risk goes down while your productivity and innovation go up. You can get closer to your customers while distancing rivals. Some of your customers may be LoadSpring users themselves, in which case you can score even more points by letting them know that you are too.

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TOP 10 REASONS FOR YOU TO ADOPT LOADSPRING

NEXT STEPS

With 10 great reasons to adopt LoadSpring, could anyone ask for more? Just to be sure, here's yet another reason to help you move to LoadSpring cloud adoption and all the advantages we've just discussed:

Contact LoadSpring today for a free cloud readiness assessment valued at \$1,000. [Sign up!](#)

