Partner Accelerator by LoadSpring

LOADSPRING

PAL

Your Best PAL in Accelerating Software Success

Cloud-hosting your software products can be a complex challenge. Lucky for you, there's Partner Accelerator by LoadSpring (PAL). This powerful program helps Independent Software Vendors SaaS-enable their apps through their custom cloud—built and supported by LoadSpring. Don't have any SaaS products? PAL helps you cloud-enable non-SaaS apps quickly and easily.

Harness the power of the cloud to...

- **Increase market penetration** and revenue growth
- **Accelerate software sales** to new and existing customers
- **Boost customer satisfaction** (we handle support for you)
- **Keep focused on development,** not on cloud hosting

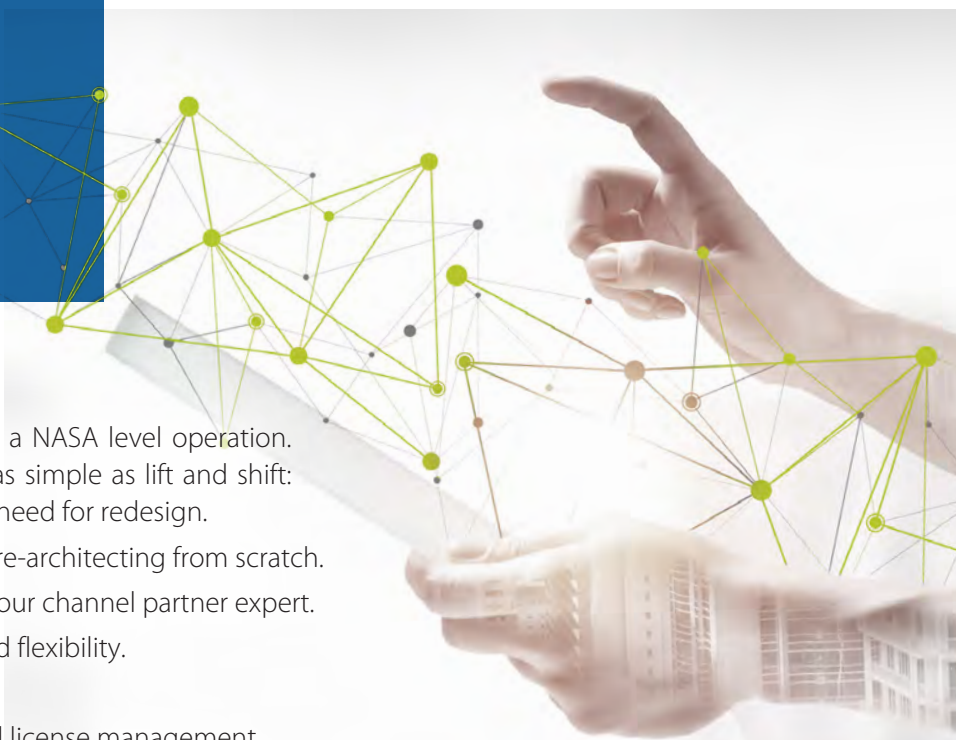## We Build Your Cloud. You Reap the Rewards.

With the PAL program, LoadSpring helps cloud-enable your software to maintain and support it for your customers. Hosting in the cloud makes your software available to a broader customer base and lets you upsell to existing users. That way, you're free to concentrate on product development—not cloud maintenance. Best of all, it's all done without you having to rearchitect your products.

Your Products. Your Cloud. New Opportunities.

Migrate your apps with PAL and get more:

- **Reach thousands of new app customers** by offering a SaaS option
- **Unlock added value for your customers** through our data analytics integration and reporting capabilities
- **Fortify security** through our massive commitment to cloud security
- **Legendary support**—We provide your end-users with world-class cloud support 24 hours a day, 7 days a week

Cloud-Enable Your Apps
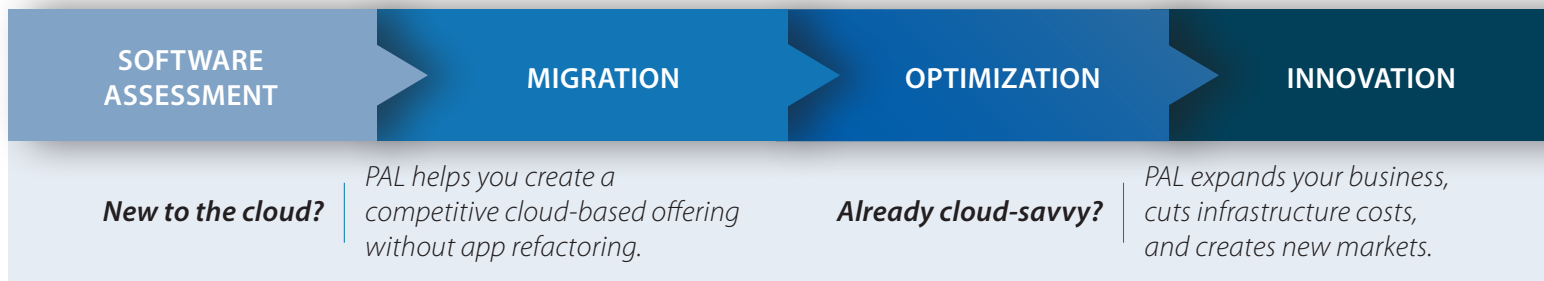## Without Re-architecting

Better Experts and Solutions = More Innovation

Cloud-enabling your software doesn't have to be a NASA level operation. Partnering with LoadSpring to host your apps is as simple as lift and shift: we move your software and data fast, without the need for redesign.

- **We lift and shift your apps.** Far simpler than re-architecting from scratch.
- **Get cloud sales support and training** from your channel partner expert.
- **Reduce costs** while boosting performance and flexibility.
- **Attain co-marketing** support.
- **Get real-time reports** on customer usage and license management.

The PAL Process

SOFTWARE ASSESSMENT	MIGRATION	OPTIMIZATION	INNOVATION

New to the cloud? | *PAL helps you create a competitive cloud-based offering without app refactoring.* | **Already cloud-savvy?** | *PAL expands your business, cuts infrastructure costs, and creates new markets.*

Acceleration is Our Middle Name

Yield actual sales results faster:

- **Speed up your** entire ISV cloud transformation process
- **Rapidly establish** cloud-agnostic architecture
- Meet your transformation goals **quicker and easier**

Leave the Hand-Holding to Us

When your end-users need assistance accessing apps or data, the calls come to us, not to you. Knowing that our customer support cloud experts get the job done right, you can rest easy 24 hours a day, 7 days a week.

Fast Track Your Apps to the Cloud, Now

Change your business strategy for the better. Let LoadSpring transform your sales penetration with cloud architectures, Business Intelligence tools, and more. Contact us today and get your products working harder for you tomorrow.

Questions?

Learn more about PAL, and find out what sets LoadSpring apart.

Try PAL today. Go to loadspring.com/partners or call US + 1 978-685-9715, UK + 44 800 088 5889.

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